

**Bay Lake Improvement Association  
Board of Directors Meeting  
September 26, 2020  
Ruttger's Bay Lake Lodge – 9:00 AM  
Approved April 24, 2021**

**Welcome**

Phil Rollins called the meeting to order at 9:00 am.

Present: Debbie Coss, Terry Coss, Mark Feriancek, Chris Gondeck, Josh Goolsbee, Amy Grady, Sylvia Graff, Bruce Johnson, Bobbie Keller, Betty Marquardt, Jen Qualen, Phil Rollins, Chris Ruttger.

**Secretary's Report**

Motion to approve the minutes of the August 22, 2020, Board of Directors meeting was made by Amy Grady, seconded by Debbie Coss and passed unanimously.

**Financial Update**

Mark Feriancek handed out the current balance sheet and profit and loss comparison and summarized the highlights. Amy Grady asked for clarification of two legal categories. Mark will clarify and send out an updated income statement. Due to fewer events, most notably Runtilla, we are projecting a deficit this year. Chris Gondeck noted that we ran deficits in 2009 and 2010.

Balance Sheet: strong cash position, almost \$700,000 in reserve.

Motion by Bruce Johnson to approve the financial statements was seconded by Jen Qualen and passed unanimously.

Treasurer Transition Update: Chris Gondeck and Mark to continue the transition. Mark is now a check signer and is on QuickBooks.

**Committee and Activity Updates**

Risk Management Project

Chris Gondeck handed out and reviewed a risk analysis memo from our attorneys and a summary of the memo. With completion of this step, the Insurance Committee is now ready to contact 3 to 5 insurance companies for quotes. They will follow up with their recommendation and plan to have insurance in place by the end of this year.

## Membership Committee

Betty Marquardt reported that BLIA has 625 members to date, and \$11,100 in contributions for fireworks.

The board discussed and reviewed its decision at the August meeting to appoint Bruce Johnson to succeed Betty as membership chair. After that meeting Bruce learned that Jen Qualen was interested in the position. In light of Jen's willingness to serve, Bruce withdrew his name and nominated Jen.

Motion by Chris Ruttger to appoint Jen Qualen as membership chair. Second by Mark Feriancek. Approved unanimously.

Betty and Jen will work to transition over the next year, working with Paper Plan-it to streamline processes while maintaining a personal touch with members. Betty will arrange for a Deerwood PO Box key for Jen.

## Pat Egan

Representing the new Ruttger's ownership, Pat Egan stopped by to meet the board. He indicated that he and his partners wish to support the Bay Lake community and BLIA.

## Donor Solicitation

Bruce Johnson reported that the annual donor solicitation mailing was being mailed and that apart from the loss of the Runtilla proceeds, donations are holding up well given the circumstances of fewer events and the Covid effect.

## AIS Update

-Milfoil Treatment, Phil Rollins: treatment starts in early October, depending on weather.

-Zebra Mussels, Phil Rollins: people are seeing more mussels as equipment is pulled from the lake. The county inspection program ends at the end of September and in 2021 we will need to decide if we want to continue next year at the cost of about \$20,000.

## Bay Lake Ambassadors

Over the past few years, Amy Grady made and delivered (with some help from others) 82 info binders to new Bay Lakers!

## Water Quality

Terry and Debbie Coss had to leave, but Phil Rollins reported that clarity is extraordinary, perhaps because of zebra mussels filtering the lake water.

## **Old Business**

Breezes, Bobbie Keller: The deadline for the fall issue is October 20 and she will get it out to people by Thanksgiving. She will ask Pat Egan of Ruttger's if he wants to write something.

## **New Business**

### Fireworks

The winter fireworks will be Friday January 1 on the ice near Lonesome Pine.

Josh Goolsbee made a motion to increase the budget for New Year's fireworks from \$3,000 to \$5,000, with the condition of appropriate BLIA liability protection, seconded by Jen Qualen and passed unanimously.

### Next Board Meeting

Saturday, April 24, 2021

## **Adjourn**

The meeting was adjourned at 11am.